

*Brotherhood Schools
Spring Benefit
May 3, 2012*

December 8, 2011

To the Brotherhood Synagogue Community,

Even as the air grows colder, the Brotherhood schools are looking ahead to the annual Spring Benefit on May 3, 2012. During the silent auction held that evening, the Benefit raises funds to directly support the schools of Brotherhood Synagogue. We rely upon every member of the community to help us meet our fundraising goals.

Proceeds from the Spring Benefit help to fund early childhood and ongoing religious education for 240 children, ages two to fifteen. Brotherhood depends on your contributions to meet the schools' operating budgets and provide cherished programs for the children. Among many other things, your donations make possible specialty classes in music and movement for the nursery school children. At the Hebrew School, your donations help to support the groundbreaking Tikvah program, which provides a religious education and Jewish nurturing experience to children with mild to severe learning disabilities.

We invite you donate items to our silent auction and/or purchase an advertisement for inclusion in the evening's program. As a donor, you will have the opportunity to have your name or the name of your business appear in the program. The Brotherhood Synagogue is a 501(c)(3) not-for-profit organization, and your donation is tax deductible.

We are counting on you to be a part of a wonderful evening and a record-breaking fundraiser. Your vital commitment to our schools is greatly appreciated.

Sincerely,

Florie Huppert, Stephanie Meiseles & Leslie Falk
Spring Benefit Co-Chairs



Brotherhood Synagogue Schools

Brotherhood Synagogue Schools Spring Benefit Auction Agreement

Auction Date: Thursday, May 3, 2012

Deadline for Submission: Friday, April 13, 2012

Forms should be submitted ONLY to the Benefit Mailbox in the School Office

Solicitor

Name: _____

Telephone: _____

Email: _____

Donor

Donor: _____

Company Name: _____

Company Contact: _____

Address: _____

Telephone: _____

Email / URL: _____

Donation

Item or Service to be Donated: _____

Donor's Estimate of Value for Auction Purposes: \$ _____

Gift Certificate Expiration Date: ____ / ____ / ____

Special Instructions or Restrictions: _____

Donor's Signature: _____ Date: _____

Use this as a Gift Certificate

Donor will provide own Gift Certificate

Journal Advertising Contract

Company Name: _____

Telephone: _____

Email Address: _____

Advertising Unit (check one): Full Page \$250 Half Page \$100 Quarter Page \$50

Payment Method (check one): *Amex not accepted*

Credit Card No. _____ Check Cash Received Payment

Signature: _____ Date: _____

Notes

- All ads print in black and white
- Advertising copy must be submitted by April 13, 2012
- Submit all copy, photos, and/or logos to brotherhoodbenefit@gmail.com. Please write "ADVERTISEMENT" in the subject line.
- Logos should be supplied in the following formats: .eps, .ai, .pdf or high res .jpg (300dpi or higher)
- Photographs must be the original file from the digital camera or a high res scan (300dpi or higher)
- Logos and/or photographs that were "pulled" off the internet will not be accepted due to print quality issues

Determination of value for tax purposes is donor's responsibility. Please keep donor copy for your records and return all other copies.

The Brotherhood Synagogue Schools 28 Gramercy Park South, New York, NY 10003

For further information, please call (212) 995-9867